

Home & Garden Show 2019

Saturday, March 9 • 10am-5pm
Sunday, March 10 • 11am-3pm
Northland Mall • Sterling, IL

RESERVE YOUR BOOTH NOW!

Who should participate in the Home Show?

If you sell any product or service that relates to remodeling, landscaping, decorating and design, the Sauk Valley Home Show is the place for you.

Why exhibit?

The Sauk Valley Home & Garden Show consistently attracts a quality audience, ready to buy and eager to learn about the latest products and services for their homes.

- Sell products, generate leads from qualified buyers and build relationships.
- Demonstrate the latest products and services to a targeted audience who can see, touch and buy your product
- Create and build brand awareness

Who will I reach?

Homeowners in the Sauk Valley Area making home improvement purchases.

How is the Home Show promoted?

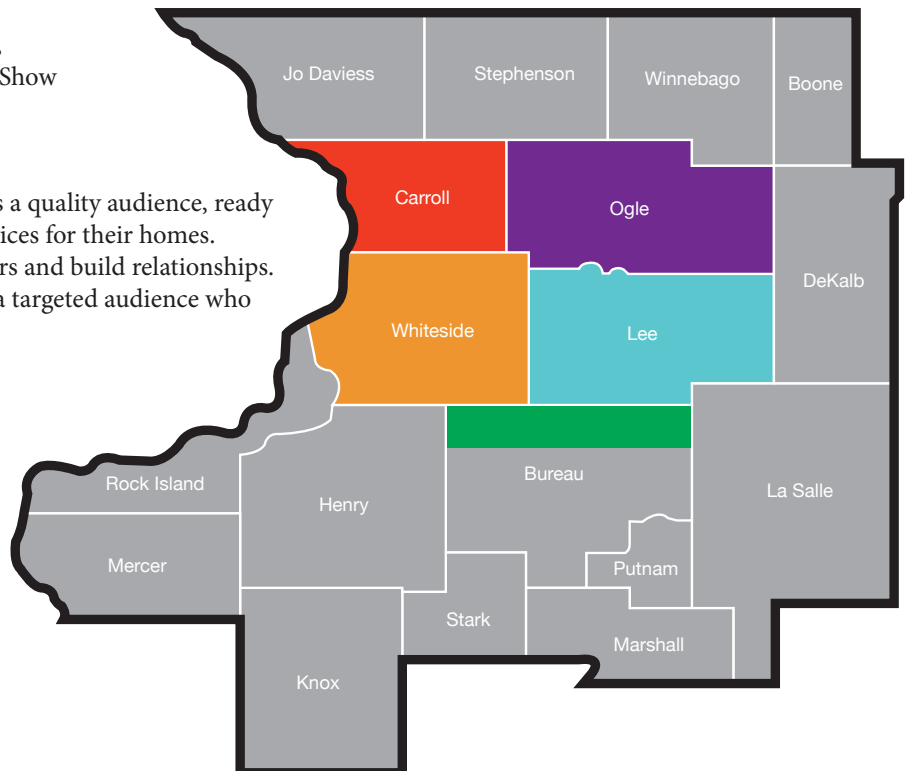
Show will be promoted aggressively through:

- Print - local daily & weekly newspapers
- Facebook - news & events
- Point of Sale - in store posters and flyers
- Multimedia - including www.saukvalley.com
- Local Radio Stations

How do I sign up?

Fill out the registration form & email, fax or mail with payment by February 20, 2019

For questions or more informations, please contact: Sauk Valley Media, (815)625-3600, ext. 5602 or by email at marketing@saukvalley.com



Sauk Valley Media Presents

Sauk Valley Home & Garden Show 2019

Northland Mall, Rt. 2 • Sterling, IL

Saturday, March 9, 10am-5pm • Sunday, March 10, 11am-3pm

Name of company as you wish it to appear on signage and promotions. Maximum 30 characters.

Company Name: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Emergency Phone: () _____

E-Mail: _____ Website: _____

Exhibitor's Authorized Signature: _____

Date: _____ Business Description: _____

Please describe your business' products/services: _____

Home Show Exhibitor Package Includes:

- 10' by 10' BOOTH
Booth locations assigned on first-come, first-serve basis
- DRAPES AND SIDE CURTAINS
8' tall backdrop with 3' side dividers
- 8' table (skirt your own table)
- Two chairs
- Booth Signs
7" by 44" plastic sign with your business name will be mounted on the back curtain (if register by the deadline)
- Pre-show advertising exposure
A thorough advertising/marketing campaign is planned for this event

*Set up can begin on Friday, March 8th after 3pm, or on Saturday, March 9th at 8am
and tear down no earlier than 3pm on Sunday, March 10th*

Space is limited. Participation Deadline is Wednesday, February 20, 2019

Check enclosed

Please charge my booth rental to my credit card

Credit Card #: _____

Expiration Date: _____

Security Number: _____

Visa Mastercard Discover Amex

BOOTH FEES

Booth Cost (10' x 10' Booth): \$295 each _____

Double Your Booth Space: only \$180 extra _____

Additional Charges (110V Electricity): \$10 _____

Extra Table Only: \$15 each _____

Special Promotional Advertising: only \$195 _____

(2 col x 5" ad - valued over \$299)

(An advertising representative will contact you for ad copy)

Total Booth Cost _____

Please complete and return in the enclosed self-addressed stamped envelope by February 20, 2019.
Space is limited and booth assignments will be made in the order reservations are received, along with setup details.

For more information about **Sauk Valley Home Show**, call (815)625-3600 ext. 5602.

Mail to: 3200 E. Lincolnway, P.O. Box 498, Sterling, IL 61081,

Fax to: 815-626-5365 OR Email to: marketing@saukvalley.com